Guillermo Vasquez has been a small business owner since he moved to the U.S over 20 years ago. During the financial crisis, his business suffered and he realized how important financial education was to his continued success. He first turned to LiftFund to help him better understand the importance of his credit score. In 2009, he received the first of four loans that would help him rebuild his credit and grow Wild West Boots to two locations in the Rio Grande Valley.

For Guillermo, his successful business has been the key to achieving his dreams: sending his two daughters to college, and allowing him to finally finish the engineering degree he began in Mexico as a young adult.

About LiftFund in Brownsville

In 1998, LiftFund started serving the communities in the Rio Grande Valley. Since then, we’ve served over 1,000 entrepreneurs in Brownsville with more than $10.4 million in small business loans. With every $1 we lend to small businesses, they generate an average economic impact of $14 for their community.

Updated 6.1.2018
2017 Lending and Impact in Brownsville

Number of Loans: 50
Total Loan Amount: $902,170
Average Loan Size: $18,043
Number of Jobs Created: 19
Number of Consultations: 247 hours

“My dream was to be an engineer when we lived in Mexico, but that took a back seat when we moved... After 20 years, I could finally afford to go back to school and receive my degree.”

Guillermo Vasquez
Wild West Boots

Client Profile

64% Men
36% Women

Our History & Mission

LiftFund is dedicated to providing financial education and credit services to entrepreneurs who do not have access to loans from traditional commercial sources.

We began our work in 1994 in San Antonio, Texas with the mission to connect underserved small businesses with capital and support. Since then LiftFund has grown from serving one city to thirteen states and provided over $270 million to more than 20,000 small business owners throughout our footprint.

We are proud to be fueling the Brownsville business economy. Join us in supporting small businesses by connecting with us today.

Contact us

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